

# MANITOWOC PUBLIC LIBRARY



## IMPACT SNAPSHOT

### 2023 HIGHLIGHTS: MAKING CONNECTIONS

#### YOUTH SERVICES OUTREACH

Manitowoc Public Library's Youth Services staff expand their reach and services through outreach efforts all year long. Outside of traditional services in the library building, staff eagerly visit schools, daycare facilities, parks, museums, and other outlets to meet children where they are. These children and families may not have the resources to visit the Library, so we bring the Library to them! At the same time, we are building community connections with these entities and offering richer programs and services as a result.



20 outreach locations 

40 outreach programs 

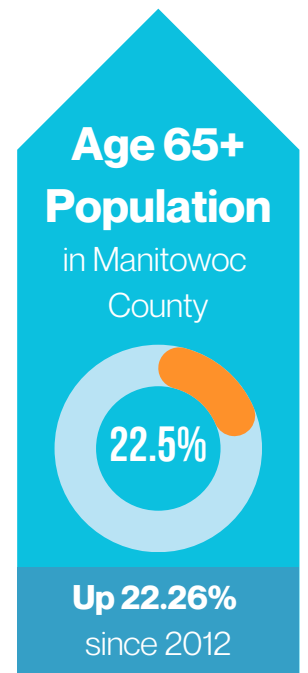
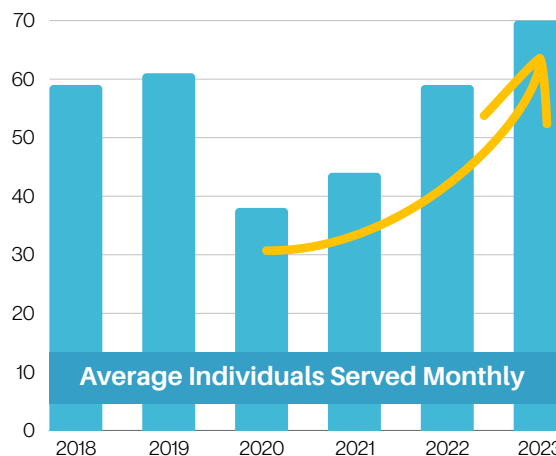
3,699 outreach attendees 

#### MEETING NEEDS THROUGH HOMEBOUND SERVICES

Manitowoc Public Library provides Homebound Services to individuals unable to visit the Library, as well as retirement communities, assisted living facilities, and nursing homes. Library staff work hard to personalize services to the individual or facility, connecting these patrons with books, magazines, and music they will enjoy.

Having access to these items can make people feel less isolated and improve quality of life! While Manitowoc County's population is aging, the Library expects to serve a growing number of individuals requiring our Homebound Services in the years to come.

*“It is such a small thing for me to do, but it means the world to the people I bring books to.”*  
- Peg, Delivery Volunteer

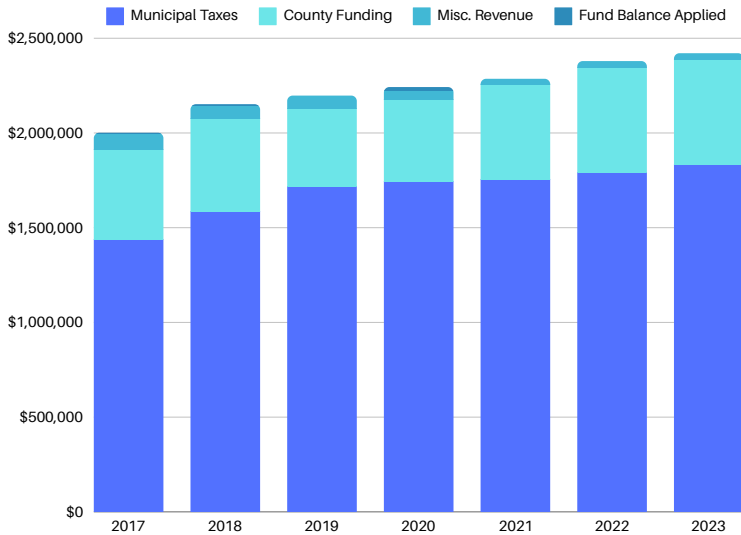


U.S. Census American Community Survey, 2012 and 2022

# FINANCIAL OVERVIEW

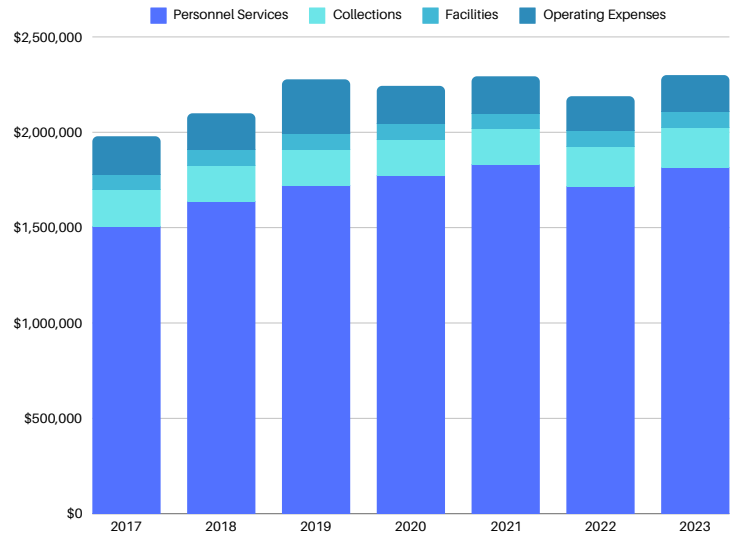
## OPERATING REVENUE

Library Revenue (Actual) 2017 - 2023

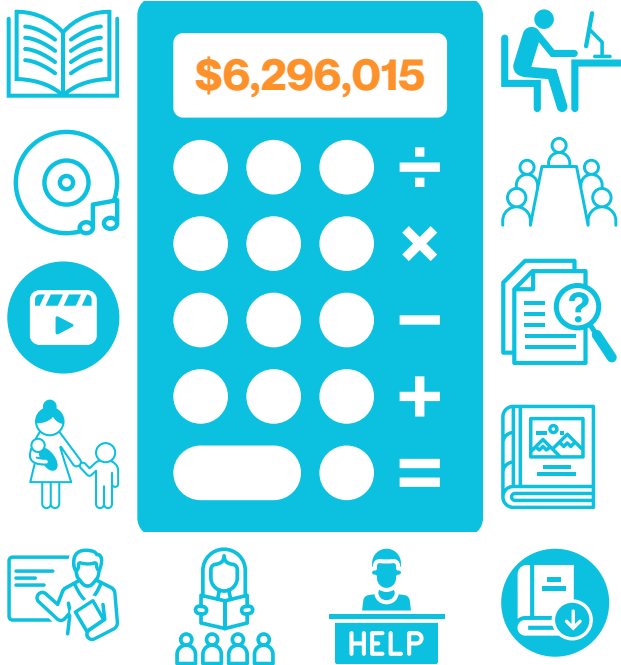


## OPERATING EXPENSES

Library Expenses 2017 - 2023



## VALUE OF SERVICES



Represents books, magazines, movies, music, and adventure passes borrowed; programs attended, computers used, meeting rooms used, and research provided in 2023.

Generated using <https://ilovelibraries.org/what-libraries-do/calculator/>



**manitowoc  
public library**

### LIBRARY USAGE HIGHLIGHTS 2023

Annual Library Visits	172,794
Computer Use Sessions	14,605
Uses of Public Wi-Fi Internet	19,681
Material Circulation	322,517
Circulation of Electronic Materials	54,979

Electronic Databases  
Programming & Promotion  
Summer Reading Program  
Educational Supplies  
Other Contractual Services

Professional Services  
Staff Development  
Computer Equipment  
Furniture & Furnishings  
Summer Intern

**\$95,467**

2023 EXPENSES  
**NOT COVERED**  
IN OPERATING  
BUDGET